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RAY LEWIS
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Taxation Where It Hurts Least Is Sign Of Good Government

WE have yet to hear a cheer for taxation. The antipathy towards such a form of revenue-getting belongs to all ages, races and Economic Regimes.

But like it or not, Governments have been forced to levy taxes for the performance of public service, and the people have been obliged to take their castor oil in the same manner as children have had to take it when mother or nurse said, "take it, it's good for you".

There is, regardless of the human disposition to kick at taxes, a yardstick by which taxation can be measured.

Eleven theatres at Quebec are closed because the theatre owners claim that the new tax of ten per cent. recently added to the taxation which these theatre owners claim consumes nearly forty-five per cent. of their intake, is a taxation which needs as much consideration as the British Chancellor gave to his proposed new film taxation in England, when representatives of the film industry appeared before him to state their case.

The British Chancellor has taken off his proposed new film taxation, because he and his associates were convinced that the present British film taxation was as much as the Film Industry could stand.

It is to be hoped that the situation in Quebec will clear itself, that there will be a reconsideration of the proposed new tax. It is bad business for any government to close people out of business, especially when the closing out is not due to The Four Horses of The Apocalypse, but a horse of a different colour, namely excessive taxation.

We invite some of the advisory committee on taxation to make the rounds of picture houses, not only at Montreal, but Toronto, and see the number of exhibitors who stand in front of their empty theatres, while the cashier in the box-office leans her head upon her hand waiting sleepily for some one to break the monotony by asking to buy a ticket.

Show Business has a Barnum complex, it is always a language of millions, it is always the greatest show in the world, but that is what makes the mare go, that is why people go to pictures, it is an escape into a Make Believe world where everyone is happy and prosperous, where the troubles of the characters are so much greater than our own, that we come back ready to fight our own battles.

Quebec exhibitors claim that they are at present giving up 22½ per cent. in city taxes; that is a substantial sum.

The talk of opening up municipal theatres in Quebec to replace theatres closed by taxation, looks as if the government is going into business to keep private business out. No government should engage in business, it should direct its business ability to successful government.

Neither the history of France nor of England has handed us down Dictatorship traditions to follow. In both these countries the freedom of the people from unfair taxation has made these countries survive as Democratic Institutions. The French-Canadian spirit should be aware of its heritage and should abhor unfair taxation, because it is in the very blood of the French people to discredit tyranny and to promote Liberty!

—Editor

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— Correspondents —
ROBERT LANSING ..... Washington, D.C.
WARD SHAFTESBURY .... London, England
A. L. FAIRWEATHER ..... Saint John, N.B.
J. J. CONKLIN ..... Winnipeg, Man.
JOE GRAHAM ..... Regina, Sask.
JAMES LEWIS SMITH - Associate Editor

PYLON THEATRE TORONTO'S FINEST

Incorporating a number of features new to Toronto theatregoers, the Pylon Theatre, College Street, when completed this Fall, will be the most modern and up-to-date theatre in this city.

One of the most important innovations will be the introduction in Toronto of 'staggered seating". This feature gives first row vision to all patrons, seats being arranged so that no patron is directly behind another patron. This arrangement means a sacrifice of some seats, making it necessary for some seats to be 27" in width, but the advantages to the patrons more than make up for this loss of seatage.

An outstanding feature from a decorative standpoint will be the fountain in the lobby, which will incorporate marine effects in its operation. Upstairs will be a lounge of modernistic design, with a smoking room for men and women, and off this lounge will be the ladies' powder room and men's wash room. Also off the lounge will be the manager's office, which will have a plate glass window through which the manager will have a clear view of the interior of the house and the screen.

Color scheme of the exterior and interior will be black and red, with chrome trimmings. All lighting will be indirect, with no fixtures visible. Building will be of brick, concrete and steel, with the front of vitrolite and glass brick, American manganese brick and stone. The latest in air-conditioning equipment will be installed. A 33-foot illuminated glass brick pylon, from which the theatre takes its name, will front the house. The sign and the marquee will be most original in design, having been specially worked out to conform with the modernistic motif of the house. Theatre will be richly carpeted, carrying out the color scheme in the red, black and grey silver tones.

Sound will be the latest of the Northern Electric Company, and Mr. Harry Coleman, of Coleman Electric Co., will install the projection equipment. The acoustical treatment is the very newest, the architect working with the acoustical engineer of Northern Electric to get the best results in building for perfect sound.

Seating capacity of the house will be 750, and the theatre will have a full size stage with dressing rooms. There will be two stores in front of the building, and a separate entrance to a roller-skating rink and dance hall at the rear of the building. There will be parking facilities at the back of the hall.

Ownership of the house is vested in the Pylon Theatre Company, Ltd., with T. M. Sterling, Toronto broker, as President; Ray Lewis, Treasurer. Mr. Ben Swartz is the architect, and the contract has been let to Fried Construction Co. James Lewis Smith ("Jay L") will manage the house.

THIEVES CARRY OFF CAPITOL THEATRE SAFE

Fredericton, N.B.—There is nothing small about thieves in the Capitol City of New Brunswick, when they really begin to rob, for somebody took the safe out of the Capitol Theatre at Fredericton recently along with the money in it. The safe weighed in the vicinity of 400 pounds and contained well over $100.00. Later the safe was discovered open and empty on a hill some distance away. A car was stolen from a minister's residence and it is thought that this might have been the means used to carry away the safe. The entrance was effected beween midnight and ten o'clock a.m., when the theatre was opened for the following day. It is supposed that the thieves made their entry through a small window about 25 feet from the ground floor. No burglary insurance was carried, it is understood. The police have recovered the car but to date no trace of the burglars has been discovered. The theatre is owned by W. W. O. Fenety, whose Gaiety, also in Fredericton, was recently destroyed by fire.

ORILLIA CONTRACT AWARDED

Orillia, Ont.—Contract for the new theatre to be erected on West Street by Champlain Theatres Ltd. (Leslie Gregory), has been awarded to J. R. Carson of Orillia. Mr. Carson will start work immediately, with the intention of having the house completed by October 1st. In the meantime, the contest being conducted through the Orillia Picket-Times, for a name for the new theatre, closed Friday. $50 is being offered to the person who submits the name finally chosen. Provision is being made for television, in the installation of the projection and sound equipment, it is understood.

MARITIME EXHIBITORS AT N.Y. WORLD'S FAIR

Saint John, N.B.—Theatre men who are seeing the World's Fair at New York include John Connors of the Savoy, Glace Bay, N.S., who is accompanied by his wife, the former Miss Hilda Bodley and his mother, Mrs. John Connors, Sr., and Fred Gregor of the Majestic Theatre, Glace Bay, N.S.

ATTEND EXECUTIVE MEETING

Regina, Sask.—Attending a recent executive meeting of the Saskatchewan Motion Picture Exhibitors' Association held in Regina for the discussion of film freight rates were P. W. Mahon, president, Prince Albert; E. P. Fields, vice-president and manager of the Capitol, Moose Jaw; H. Marrs, manager of the Orpheum, Moose Jaw, and the Regina managers, Bill Novak, Capitol; H. Bercovich, Rex, and I. Reinhorn, Roxy.

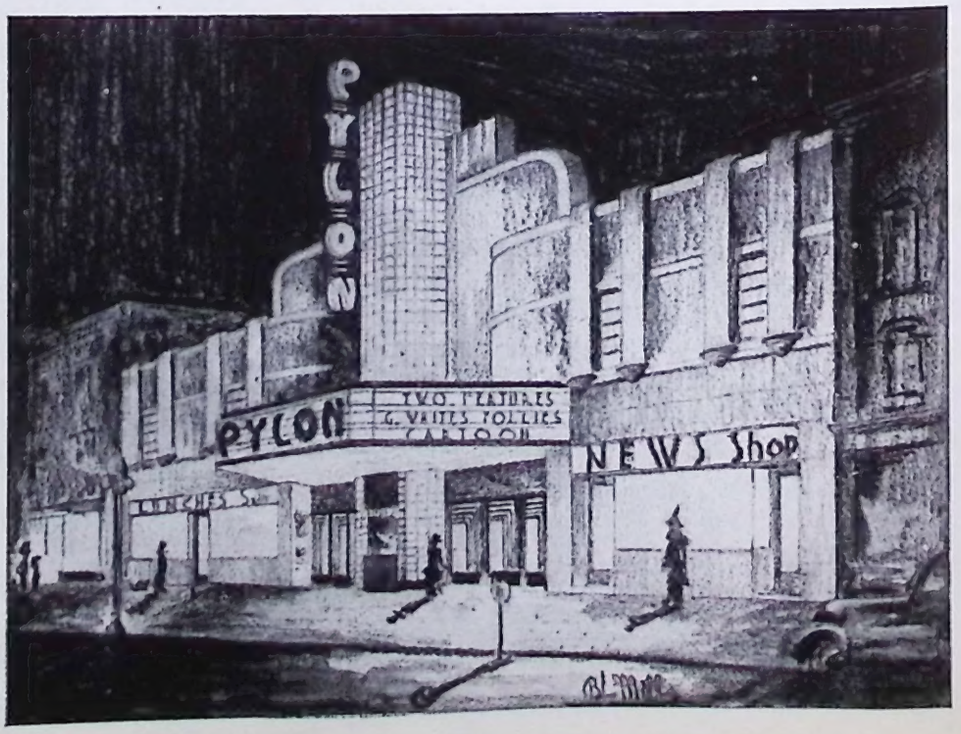
AIR CONDITIONING CONTRACTS

Toronto, Ont.—Canadian Air Conditioning Co. has been awarded two recent theatre contracts for supply of air conditioning equipment at the Capitold Theatre, Midland, Ont., and the new Leamington, Ont., house owned by C. J. Casper.

STAR IN CHATHAM

Chatham, Ont.—Allan Hale, popular Hollywood feature player, last seen in Warner Bros.' "Dodge City", paid a brief visit to this city last week on his way back to the U.S.

Modern Neighborhood House



RKO Radios' Title Values Suggest Entertainment And Public Appeal

Ray Presents

HAMLET, the Melancholy Dane, said, "The Play's The Thing". As Prince of Denmark, he conspired with some players to present a scene in a play which depicted the manner in which his father, the late King of Denmark had met his death.

There have been generations of Hamlets since Shakespeare wrote Hamlet, but among the most quoted lines of this play has been, "The Play's The Thing", for both players, the patrons of theatres, including critics have taken it for granted that the first essential to a successful play, or a moving picture is story material, be it comedy or tragedy.

A successful play, or a best seller are conceded to have story values when producers select their titles for picture production. However, not all box-office stage successes, nor best sellers, have furnished the best screen material, for the narrative, the literary style, or illiterate yellow journalism of a book may augment its world sales, a quality or lack of quality which cannot be captured for the screen.

Some of the most talked about plays have succeeded because of the daring of their language which no screen censor would pass, or because of the fineness of the stage characterizations.

THIS brings us to the real subject matter of our presentation which is "one of the most important announcements in the history of RKO".

RKO for the season of 1939-40 will produce fifty-two features, six O'Brien's and two outside specials, the latter which herald the name of Walt Disney's latest full-length feature fantasy, "Pinocchio" and the first full-length feature, "The Ramparts We Watch" produced by The March of Time.

Travel in any man's country and mention the name of Walt Disney, you will hear with a smile, "we like his stuff". Mention "The March of Time", the comment is, "Fascinating, interesting".

LET us look at the other big RKO pictures to come. "The Hunchback of Notre Dame", with Charles Laughton. It starts off with story material which won its laurels as box-office in the silent picture days. Who can forget Lon Chaney as The Hunchback? Now we will have a talking picture of this thrilling classic with Charles Laughton, that master of character study in a superlative characterization!

Sir Walter Scott's "Ivanhoe". RKO will spend two million dollars on a picturization of this ever famous story of thrills and adventure, with one of the sweetest love stories ever told.

"Kitchener of Khartoum", know the name and fame? Kipling's Kitchener in technicolour, to be produced by Herbert Wilcox. "Nurse Edith Cavell" another Herbert Wilcox production, made at Hollywood with Anna Neagle as star; and in the cast Hollywood's most brilliant players. Production cost set at one million dollars. "Father Damien" another Class A Special and a natural if ever there was one.

"ABE LINCOLN IN ILLINOIS", Broadway's smash hit success with the original cast in the picture production, headed by Raymond Massey who has been accorded orders of merit and other degrees in recognition of his masterful interpretation of Abe Lincoln. Another RKO Class A.

Leslie Howard and Wendy Hillier recently gave us one of the leading picture successes of the current season, "Pygmalion". The RKO production program will present these two brilliant stars in "The Man Who Lost Himself".

"Passport To Life" with the ever-popular Cary Grant is another Class A. Also Fredric March in the Broadway hit, "The American Way".

Ginger Rogers in two big pictures, because exhibitors hail her as one of the season's biggest bets. Carole Lombard, who never lets you nor her picture down, in "Vigil of the Night", and glamourous Irene Dunne, good in everything she has ever done, in "Parts Unknown".

You remember the ace director responsible for "The Awful Truth" and a few more sensational picture winners, Leo McCarey? RKO will have two Leo McCarey's on their list of 26 Grade A Specials.

There will be a Gregory La Cava production with a top-notch star, and "Allegheny Frontier" as the Action Special of Action Pictures. Victor

(Continued on Page 6)

Denial by the Can. Independent of a Proposed Alliance Between Henry Falk and N. L. Nathanson on a 16mm. Deal Is Ridiculous. Henry Falk Himself Told The Digest Editor of This Proposed Affiliation

FEATURING THE BOY AND GIRL SEL
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Will they be tomorrow's stars?...Millions will want to se for themselves!...They have been listening for 13 week over a coast-to-coast hookup...Here is their first chance t SEE the young hopefuls selected from thousands...in powerful human drama picturized from one of the mos popular novels of small-town life ever written!

PHIL STONG'S

"Career

with

ANNE SHIRLEY · EDWARD ELLIS
SAMUEL S. HINDS · JANET BEECHER
LEON ERROL and JESSE L. LASKY'S
"GATEWAY TO HOLLYWOOD" DISCOVERIES
ALICE EDEN · JOHN ARCHER

RKO RADIO PICTURES

Directed by Leigh Jason
Produced by Robert Sisk

ED THROUGH EARCH!

SPECTACULAR WORLD PREMIERE • DES MOINES ON JULY 2nd!...

The biggest weekend of Ballyhoo and excitement the Middle West has ever seen! . . . Iowa's own author and Iowa's own story welcomed in mammoth "down-home" demonstration! . . . Special Rock Island train with cast and other Hollywood celebrities . . . Monster movie ball at Drake University football stadium! . . . Final broadcast of second "Gateway" series . . . Lunches, dinners, interviews, special events by service clubs and other civic groups . . . Blanket coverage of Iowa by Des Moines Register & Tribune . . . IT'S DES MOINES' BIGGEST PARTY —AND THE ECHO OF ITS BOX-

RKO Radio's $20,000,000 Budget for 1939-40

(*Continued from Page 3*)

McLaglen in "Full Confession" and another big star in a Harold Lloyd production.

L. M. MONTGOMERY'S famous novel, "Anne of Windy Poplars" is among the popular novels to be produced; and the play which has been the maker of stars, namely "Child of Divorce" is another big feature listed.

Hollywood's greatest writers, and star casts will be assembled for the production of four Gene Towne features, while Bobby Breen is to have two pictures with double the former costs of production allotted in order to make the Breen pictures twice as good as they have ever been, and in the big special classification.

THE dollar budget for RKO pictures reaches the astonishing sum of over twenty million dollars. Starting with August, RKO guarantees to deliver two Special Productions monthly. By the first of October of 1939, RKO will have seven Specials ready, each in big box-office classification. Take a look at the Lucky Seven. All big pictures. RKO's first October lucky release, is "Bachelor Mother" with Ginger Rogers and David Niven.

At the recent RKO convention, at which was gathered this company's world representatives, "Bachelor Mother" was screened; and those who saw it are still talking about it, repeating scenes and lines with a relish of enjoyment which presages a public response to an unusual degree.

Carole Lombard, Cary Grant and Kay Francis in "The Kind Men Marry". Use your imagination. You know the answer. "My Fifth Avenue Girl", a Gregory La Cava Production starring Ginger Rogers. "Nurse Edith Cavell" with Anna Neagle, May Robson, Edna May Oliver and a list of stars which should make any box-office report ablaze with shekel illumination; and for good measure just to give your season a push right to the top, "Charles Laughton in The Hunchback of Notre Dame".

We haven't finished yet, for October will also give you the big action special, "Allegheny Frontier" and the A. J. Cronin story, "Vigil In the Night", with Carole Lombard. If you have forgotten who A. J. Cronin is, may I remind you of "The Citadel" the story which spread its success across Great Britain, into Europe, across the Atlantic to cover the American continent! You will agree with me that RKO is backing up promises with action, and if "The Play's The Thing", RKO has the plays on which to catch the conscience of King Box-office!

ELECT THEATRE OFFICERS

Tugaske, Sask.—Astor Winkle was nominated president of the Tugaske Theatre Corporation at the recent annual meeting of the shareholders. Other officers elected were: P. A. Wiggins, vice-president; R. S. King, secretary-treasurer; J. H. McNichol, B. F. Cooper, three year directors; and George A. Turner, director for one year. A committee to look after advertising and pictures was named consisting of George Moore, Noel Chamberlain and C. W. Wilson.

JUDGE INSISTS JUVENILE ADMISSION LAW ENFORCED

Ottawa, Ont.—The Ontario provincial law which states that boys and girls under the age of 16 must not be admitted to picture shows when school is in session, or after six o'clock unless accompanied by a parent or duly appointed guardian, must be enforced, Judge J. F. McKinley warned Ottawa theatre owners recently. "There have been far too many youngsters lately who, when asked where they were, have replied that they were seeing a film", the judge said. Judge McKinley warned that if local theatre owners did not enforce the law, the offenders would be prosecuted.

Manager Attends Convention

Charlottetown, P. E. I. — A. R. Cooper, manager of the Prince Edward Theatre at Charlottetown, P.E.I., one of the F. G. Spencer circuit, who was elected president of the Charlottetown Rotary Club, is attending the International Conference at Cleveland, Ohio. During his absence, Gordon Spencer of Saint John will manage the Prince Edward Theatre.

Mrs. A. R. Cooper passed through Saint John recently on her way to New York where she will be joined by her husband.

WESTERN EXHIBITOR EAST

Winnipeg, Man.—Jack Whitehouse, formerly of Winnipeg, has been promoted to the staff of Twentieth Century Theatres, with headquarters at Toronto, and has been appointed manager of the Centre Theatre, at London, Ontario. Jack was formerly assistant manager of the Tivoli Theatre in Winnipeg, and well known in radio as a member of the group presenting Young Bloods of Beaver Bend. For two years he was manager of the Roxy Theatre, in Saskatoon, Sask.

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"The Gorilla" Okay Ritz Bros.
Resume of June Reviews

★ +

"THE GORILLA"

20th CENTURY - FOX

THIS is not the best picture the three Ritz Brothers have starred in, but it does have its hilarious moments, thanks to the efforts of the stars, and the assistance of Patsy Kelly, Bela Lugosi, Wally Vernon and others. This is the third time the Ralph Spence play has been brought to the screen, but in neither of the other two versions was the emphasis laid on comedy as much as in the current adaptation. Thrills and chills there are, but they are subordinated to the laugh-creating gags and stunts.

The Ritz Brotners portray three private detectives hired by Lionel Atwill to guard him against "The Gorilla", a murderer loose in the neighbourhood. There is a lot of by-plots, as Atwill tries to kill his niece, Anita Louise, in order to secure her fortune, while the romance is ably handled by Miss Louise and Edward Norris.

The title will prove a good draw, especially among the oldsters who still remember the original play or earlier movie versions. Of course, if the Ritz Brothers are favorites in your locality, you can prepare for the usual tidal wave. It is best booked on a double bill with a straight drama or love story on a double bill with a straight drama for the other half of the program.

Directed by Allan Dwan.

Running time—67 minutes.

RESUME OF PICTURES REVIEWED DURING JUNE

★ ★ ★ +

"YOUNG MR. LINCOLN"
(20th Century-Fox)

Starring Henry Fonda. Directed by John Ford.

"One of the most interesting films I have seen . . . Fonda does as fine a piece of dramatic work as has been given this season by any male star . . . dust off the S.R.O. sign".

★ ★ ★

"FIVE CAME BACK"
(RKO Radio)

Featuring Chester Morris, Wendy Barrie, Joseph Calleia, Kent Taylor, John Carradine, Lucille Ball, Allen Jenkins and C. Aubrey Smith. Directed by John Farrow.

"Best RKO drama in months . . . exceptional screenplay . . . breath-taking musical score . . . superb direction . . . not a dull minute".

"ROSE OF WASHINGTON SQUARE"—20th Century-Fox.

Starring Tyrone Power, Alice Faye and Al Jolson. Directed by Gregory Ratoff.

"Jolson gives one of his finest screen performances . . . a first class filmusical . . . will boost grosses above average".

"ONLY ANGELS HAVE WINGS"—Columbia.

Starring Cary Grant and Jean Arthur. Directed by Howard Hawks.

"Combines rip-roaring action with passionate romance and torrid drama . . . destined for heavy box-office returns".

"THE HARDYS RIDE HIGH"—Metro-Goldwyn-Mayer.

Starring Lewis Stone, Mickey Rooney, Fay Holden and Cecelia Parker. Directed by George B. Seitz.

"Not the best of the 'Hardy' series, but well up among the leaders . . . a big grosser."

"DAUGHTERS COURAGEOUS"—Warner Brothers.

Starring Priscilla, Rosemary and Lola Lane, Gale Page, John Garfield, Jeffrey Lynn, Claude Rains and Fay Bainter. Directed by Michael Curtiz.

"Retaining all the charm of 'Four Daughters' this picture will please 100% . . . has a simplicity and lack of frills that is most refreshing."

★ ★

"LUCKY NIGHT"
(Metro-Goldwyn-Mayer)

Starring Myrna Loy and Robert Taylor. Directed by Norman Taurog.

"Too many drinking scenes and a draggy last two reels keep this picture from the three star classification its stars and the first part of the production rate."

"DEVIL ON WHEELS"—Warner Brothers.

Starring Pat O'Brien, John Payne, Ann Sheridan and Gale Page. Directed by Lloyd Bacon.

"A re-make of the original 'Crowd Roars', story of dirt-track auto-racing . . . suitable for top niche on any dual program".

"TELL NO TALES" — Metro-Goldwyn-Mayer.

Starring Melvyn Douglas. Directed by Leslie Fenton.

"Swell mystery melodrama . . . if it weren't for the lack of big names, this picture could single anywhere . . . perfect top feature on any dual program."

"GIRL FROM MEXICO"—RKO Radio.

Starring Lupe Velez. Directed by Leslie Goodwin.

"Lupe Velez scores a successful come-back, ably assisted by Leon Errol, popular 'shorts' comedian".

"SERGEANT MADDEN" — Metro-Goldwyn-Mayer.

Starring Wallace Beery, with Laraine Day, Alan Curtis and Tom Brown. Directed by Josef von Sternberg.

"Wallace Beery in a straight dramatic role for the first time in months. . . . newcomer Laraine Day shows definite promise of big things to come . . . a charm and freshness that is most invigorating."

"THE KID FROM TEXAS"—Metro-Goldwyn-Mayer.

Starring Dennis O'Keefe and Florence Rice. Directed by S. Sylvan Simon.

"This is a double-biller, but it's a honey . . . an excellent example of an action picture that must still be classed as a comedy".

★ +

"CODE OF THE SECRET SERVICE"—W-B First National

Starring Ronald Reagan. Directed by Noel Smith.

"Strictly kid stuff, for Saturday morning matinees, or second feature for your Saturday afternoon show".

Theatre Equipment
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COMPLETE SUPPLIES

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EVERYTHING FOR THE THEATRE FROM SHEET TO STREET

Ray Lewis Said: "Monopoly Belongs To The Horse and Buggy Age".

Barney Balaban Said: "It Is My Belief That We Face An Entirely New Method of Selling"

Shooting The Stars

Barry Fitzgerald has been signed for an important part in **"Full Confession"**, the **Victor McLaglen-Sally Eilers** feature being produced by **RKO Radio**, with **John Farrow** directing . . . **Reverend Dr. Neal Dodd**, famous pastor of Hollywood's "Little Church Around the Corner", and chaplain to the film colony, will appear in an official capacity of Senate Chaplain in **"Mr. Smith Goes To Washington"**, which **Frank Capra** is now directing for **Columbia** with Jean Arthur and **James Stewart** co-starred . . . work began this week on **M-G-M's "Balalaika"**, co-starring **Nelson Eddy** and **Ilona Massey**, and featuring **Charles Ruggles, Walter Woolf King, Lionel Atwill** and **Joyce Compton** . . . **Laurence Olivier** has been signed by **David O. Selznick** for the leading male role in **"Rebecca"**, adapted from the **Daphne du Maurier** best seller; **Alfred Hitchcock** will direct the **United Artists** release . . . **Claudette Colbert, Henry Fonda, Edna May Oliver** and **John Carradine** will head a company of players which **Director John Ford** will take into Utah July 1 for location scenes on **20th Century-Fox's "Drums Along the Mohawk"** . . . **"Gusher"**, a melodrama based upon the historical story of the discovery of oil in Oklahoma will be produced by **Warner Bros.** with **Edward G. Robinson** starred, supported by **Humphrey Bogart, Gale Page, Jane Wyman** and **Alan Hale** . . . **William Gargan** and **George E. Stone** have been added to the cast of **"The Housekeeper's Daughter"**, co-starring **Joan Bennett** and **Adolphe Menjou**, and being produced and directed by **Hal Roach** for **U.A.** release . . . **Walter Hampden**, noted stage actor, will make his film debut in the role of the Archbishop in **RKO Radio's** screen version of **Victor Hugo's "The Hunchback of Notre Dame"**, starring **Charles Laughton** . . . **Columbia** has added **George Pearce, Ralph Dunn** and **Dick Curtis** to the list of players now appearing in the new **Columbia** drama tentatively titled **"Escape From Alcatraz"**, starring **Brian Donlevy** and **Jacqueline Wells** . . . **George Raft** will be starred by **Warner Bros.** in **"The Patent Leather Kid"**, by **Rupert Hughes; Jane Bryan** will have the feminine lead, and **Lloyd Bacon** will direct . . . **John Carradine** will play the "heavy" in **20th Century-Fox's "Frontier Marshal"** featuring **Randolph Scott, Cesar Romero, Nancy Kelly** and **Binnie Barnes** . . . **"Looking After Sandy"**, a novel by **Margaret Turnbull**, has been purchased by **Metro-Goldwyn-Mayer** for early production.

Trans-Canada Showings

TORONTO

HOLLYWOOD
"Idiot's Delight" (M-G-M), starring Norma Shearer and Clark Gable, and "Society Lawyer" (M-G-M), with Walter Pidgeon and Virginia Bruce.

IMPERIAL
"The Return of the Cisco Kid" (20th Century-Fox), starring Warner Baxter, and "The Gorilla" (20th Century-Fox), starring the Ritz Brothers.

LOEW'S
"Captain Fury" (Hal Roach-U.A.), starring Brian Aherne and Victor McLaglen and "Bridal Suite" (M-G-M), starring Annabella and Robert Young.

UPTOWN
"Young Mr. Lincoln" (20th Century-Fox), starring Henry Fonda.

MONTREAL

LOEW'S
2nd week. "Juarez" (Warners), starring Paul Muni, Bette Davis and Brian Aherne.

ORPHEUM
"The Lady's From Kentucky" (Paramount), starring George Raft and Ellen Drew, and "Bulldog Drummond's Secret Police" (Paramount), with John Howard.

PALACE
"Young Mr. Lincoln" (20th Century-Fox), starring Harry Fonda.

PRINCESS
"The Gorilla" (20th Century-Fox), starring the Ritz Brothers and "Romance of the Redwoods" (Columbia), with Jean Parker and Charles Bickford.

SAINT JOHN

CAPITOL
"Story of Alexander Graham Bell" (20th Century-Fox), starring Don Ameche, Henry Fonda and Loretta Young.

EMPIRE
"Night Club Scandal" (Paramount), starring John Barrymore, and "Topper" (M-G-M), starring Constance Bennett and Cary Grant.

REGENT
"Algiers" (Wanger-U.A.), starring Charles Boyer and Hedy Lamarr, and "Persons in Hiding" (Paramount), with J. Carroll Naish.

STRAND
"Secrets of an Actress" (Warners), starring Kay Francis and George Brent, and "A Bride for Henry" (G-N), with Anne Nagel and Warren Hull.

WINNIPEG

CAPITOL
"Juarez" (Warners), starring Paul Muni, Bette Davis and Brian Aherne.

GAIETY
"Story of Vernon and Irene Castle" (RKO Radio), starring Fred Astaire and Ginger Rogers, and "Stand Up and Fight" (M-G-M), starring Wallace Beery and Robert Taylor.

GARRICK
"Zenobia" (Hal Roach-U.A.), with Oliver Hardy and Harry Langdon.

RIO
"Almost a Gentleman" (RKO Radio), with James Ellison, and "Arizona Legion" (RKO Radio), starring George O'Brien.

CALGARY

CAPITOL
"The Hardys Ride High" (M-G-M), starring Lewis Stone, Mickey Rooney, Fay Holden and Cecilia Parker.

ISIS
"Room Service" (RKO Radio), starring the Marx Brothers.

PALACE
"Gracie Allen Murder Case" (Paramount), starring Gracie Allen and "Some Like It Hot" (Paramount), starring Bob Hope, Shirley Ross and Gene Krupa.

STRAND
"Story of Vernon and Irene Castle" (RKO Radio), starring Fred Astaire and Ginger Rogers, and "They Made Her a Spy" (RKO Radio), starring Sally Eilers.

VANCOUVER

BEACON
"Professor Mamlock" (Cosmopolitan). Also stage show.

DUNBAR
"The Beachcomber" (Paramount), starring Charles Laughton, and "Wives Under Suspicion" (Universal), with Warren William.

NOVA
"King of the Turf" (Edward Small-U.A.), starring Adolphe Menjou, and "Mr. Moto's Last Warning" (20th Century-Fox), with Peter Lorre.

PLAZA
"Grand Illusion" (G-N), starring Jean Gabin and Dita Parlo.

Stop! Look! Listen!

A jubilant note in these dismal times for the **American producer-distributors**, was the announcement in the **House of Commons, London**, by **Sir John Simon**, Chancellor of the Exchequer, that the Government would abolish the new excise tax on films. **British exhibitors** had reason to cheer also, since it was announced by the distributors that the rentals would go up in order to meet the new tax . . . **Warner Bros.** have closed deals with about 40 **Independent Theatres** in Seattle and Portland territories . . . **Famous Players Canadian Corporation** will meet in Convention at the **General Brock Hotel, Niagara Falls**, for four days starting July 24th. Theatre managers from the **Maritimes** to **British Columbia** will meet this year, and district managers will preside at regional group meetings. **J. J. Fitzgibbons**, managing director, who has been out of the daily grind due to his convalescence after a recent operation, will be on hand to preside at the general meetings . . . The **Syracuse** unit of **New York Allied Association**, backed the parent organization's rejection of the **Code** . . . **Champlain Theatres Limited** at **Orillia**, Ontario, are offering a prize of $50 to the winner of a contest to select a name for their motion picture house. Contest getting good blurbs in the 'press' . . . **Charlie Chaplin's** long awaited picture will go into production within ten days. Finally titled, **"The Great Dictator"**, it will mark Mr. Chaplin's first all-talking comedy. **Paulette Goddard** will play the feminine lead . . . An American daily says: **"Cecil De Mille** has named **M. A. Mulligan** of Toronto as his agent in discussions with officers of the Canadian Government for the production of a picture on the history of Canada, and of which the **Royal Mounted** police will be an integral part." Does this mean **Morris Milligan** of the **Paramount** Office, Toronto? If so, negotiations are in very 'lucky' hands . . . . No exhibitor should have any trouble getting the co-operation of book publishers, bookstores, libraries; making a motion picture of a book pushes its sale way up! **"Wuthering Heights"** is the latest example —all the **Bronte** book sales have been increased . . . RKO Radio Pictures distribution of **"Reelisms"**, a series of feature shorts produced by **Frederic Ullman, Jr.** (March of Time fame) should interest exhibitors. They look as good in the 'short' line as **"March of Time"** rates in the newsreel field. The name is very timely also — the "isms" have "it" . . . **Samuel Goldwyn** has signed **Sam Wood**, noted director of **"Goodbye Mr. Chips"** to a long term contract. His first assignment will be **"Raffles"** which will star **David Niven** and **Olivia de Havilland** . . . At the same time **Mr. Goldwyn** announces that he has signed a new long term contract with **James Roosevelt;** "in recognition for the work Roosevelt has done in the production and distribution fields during his first six months as Vice-President of **Samuel Goldwyn Inc."**

VICARY TAKES OVER

Orillia, Ont.—There will be no break in schedule when Leslie Vicary takes over the operation of the Opera House this Saturday from the Hanson Theatre Corp. The latter company will vacate the premises following the last show Friday evening, and Mr. Vicary will install his projection and sound equipment Saturday in time for a Saturday evening show.